

# Sean Carolan

Email: seancarolandc@gmail.com

Phone: 610-984-2172

## Education

### American University School of Communications, Washington D.C.

- B.A. Public Relations & Strategic Communications, Expected May 2017
- Minor in Business and Entertainment, Expected May 2017
- 3.63 GPA (Dean's List), University Honors Program

## Experience

### WVAU - American University Student Radio:

#### General Manager

April 2016 - Present

- Oversee all operations and departments of student-run college radio station with 140 members
- Promote station listenership and site readership through programming and marketing
- Organize and run our semesterly "Capital Punishment" concert series, open mic nights, and annual prom
- Run Executive Board meetings of 15-member e-board and represent WVAU at AU Student Media Board meetings

#### Station Manager

April 2014 - April 2016

- Handle studio access, accounting, upkeep, and supply needs
- Produce compilations of in-studio sessions from bands who visit the studio

### DJ & WVAU.org Contributing Writer

Oct. 2013 - Present

### NBC4 Washington:

#### Advertising & Promotions Intern

Feb. 2016 - May 2016

- Shoot video, assist with lighting and sound production, and edit video promos for social media
- Write and create on-air snipes to promote news programs and stories
- Answer phones at the news desk to answer viewer questions and take news tips during the 2016 blizzard
- Transcribe interviews with community and network figures for station promos
- Marketing and Promotions Street Team member

### AU Student Media Board:

#### Co-Chair

April 2015 - April 2016

- Oversee budgeting process for all American University Student Media Organizations
- Coordinate recruitment, marketing, and organization improvement strategies for member organizations
- Mediate and resolve conflicts among student media organization members and with outside students

### SiriusXM Satellite Radio:

#### Music Programming Intern

Feb. 2017 - Present

- Work on Lithium, Rock and Roll Hall of Fame, The Emo Project, and Deep Tracks channels
- Ingest song metadata into automation system, input copyright and publishing information
- Set mix points and transitions for new and existing tracks in SiriusXM song library

### Bat Conservation International:

#### Marketing and Communications Intern

April 2015 - August 2015

- Write press releases, social media posts, and briefings for our communications director
- Research topics related to bat and animal conservation for future public relations campaigns
- Manage social media accounts and respond to public inquiries through social media and email
- Redesigned the organization's "Bat Houses" web page to make it more user-friendly and easier to use

### Everytown for Gun Safety:

#### Political Research Intern

Oct. 2015 - Dec. 2015

- Gather media clips of presidential candidates and their statements on gun laws
- Assist political team in candidate and campaign research projects

## Computer Skills

### Microsoft Office

### Adobe Creative Suite 6

- Photoshop, Premier, Audition, InDesign

### Final Cut Pro 7 & X

### Audio recording & editing software

- Protools, Audacity, Adobe Audition

### Website content management systems

- Wordpress, Wix, Gryphon

### Music archiving and radio programming software

- Dalet, TeamNews, Zetta